



Keep on growing

news

May 2024



Doff Portland wins Kings Award for International Trade

Doff Portland, best known as the UK's only manufacturer of slug pellets, has been awarded the prestigious King's Award for International Trade, recognising outstanding short-term growth in overseas sales.

Supplying both the farming and the amateur home and garden sectors, the Nottinghamshire-based company has grown its exports into Europe.

With the awards acclaimed as the most prestigious business awards in the UK, Doff Portland is recognised for overseas sales growth of 300% over three years.

Doff Portland CEO, Ben Shapiro says: "For our agricultural exports, the award acknowledges Doff's success in France, which is testament to the market's acceptance of our latest formulation of ferric phosphate slug pellets.

"We've recently launched the same formulation in the UK under the Firescale brand and look forward to continued growth in both markets."

"Our team has designed and registered a high quality, rain-fast pellet – formulated for British weather using

British wheat, which is proving popular with farmers, both at home and in France," says Mr Shapiro.

"Quick turnaround has been key, to ensure thousands of tonnes of product can reach farmers – whether in the UK, or on the continent, at short notice. We understand pest pressure is closely linked to weather conditions and a responsive service is critical."

UK farmers gain from the export success, with slug pellets manufactured using British wheat which is then milled at the Nottingham plant. Doff Portland's local sourcing and manufacturing methods mean the process has the lowest carbon footprint in the EU.

Mr Shapiro also points to the company's growth in retail exports to the EU. Growth has resulted from the company extending its UK authorisations for slug control to over 15 EU countries. This has facilitated the export of a wider product range spanning biocides, herbicides, and insecticides.



Kathryn, Head Gardener at Maggie's Manchester with Ben Shapiro CEO of Doff Portland and Robin Muir, Centre Head at Maggie's Manchester

MAGGIES Cancer Support and DOFF PORTLAND

Doff Portland have teamed up with Maggie's Cancer Support to support the gardeners in the Maggie's gardens across the country.

Maggie's run centres across the country, located alongside NHS Hospitals, offering free expert care and support to cancer patients and their families. Doff are supporting Maggie's garden spaces that are integral to their care programme and respite environment. Doff have created a bespoke Seaweed range for Maggie's gardeners and are also donating a wide range of other gardening supplies, from bug control to plant fertilisers. Doff products will help with the maintenance of these outdoor spaces which are phenomenally important to visitors and their families. The charity will also become the company charity of choice, with Doff encouraging employees to work with Maggie's going forward.

"We are so grateful to Doff Portland for their very generous donation of products for our garden. The garden is a very important part of Maggie's and our gardener Kathryn and her team of volunteers work incredibly hard to maintain this beautiful space for our centre visitors. Thank you to all at Doff Portland for thinking of Maggie's and for helping to make a real difference in the community".
 – Robin Muir, Centre Head.

Ben Shapiro, Doff Portland's CEO said " We are delighted to be able to support such an important cause. At Doff Portland, we appreciate the amazing work done by the Maggie's Charity, especially with their investment in garden spaces. We hope our contribution to this cause only helps to develop this further".



Doff Portland's French slug control registration is awarded "best in class" by France's Leading consumer magazine.

"60 million" is an independent consumer insight magazine in France, published since December 1970 by the National Consumer Institute (INC). The magazine prides itself on providing completely independent information without commercial advertising, promoting the fact that their conclusions are "based on real tests, the results help consumers choose wisely and no longer be fooled by false advertising!"



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